



GENDER STRATEGY ADVANCEMENT INTERNATIONAL

A women-led non-profit organization working in the area of women's rights, equal opportunity for women.

www.genderstrategyai.org

Dear Partner and Friends,

2024
Happy New Year

A Fresh Start for a Brighter Future: Welcome to 2024!

We are delighted to start this new year on high spirits. The new year comes with renewed hope, boundless possibilities, and a consciousness to invest in achieving our vision of becoming a leading resource platform for driving policy interventions for improving the plights, participation, experience and inclusion of women, girls and women with disabilities in Nigeria.

As we embark on this exciting new chapter, we want to express our deepest gratitude for your belief in our work. Your compassion, support, and commitment fuel our passion and empower us to create a brighter future for women.

While we celebrate the past, our eyes are firmly set on the future. In 2024, we're excited to embark on a journey rooted on our five strong pillars, which are Gender Justice, Gender driven researches, Advocacy, Accountability and Partnership.

As an organization, we have used the month of January 2024 to lay a firm foundation for a busy and fulfilling 2024.



@Genderstrategy

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Here are the highlights of what we have been up to.....

With support from Wole Soyinka Center for Investigative Journalism, we started a program on our platforms called **Women's weekly dose**, where we engage stakeholders and policymakers on issues that concern women, girls and women with disabilities. This program is a weekly edition and is focused on reviewing and discussing proposed policies that is inclusive and accountable.



We partnered with **The Skilled Women Initiatives Nigeria Company** on an **e-mobility training**. The training was a creation of awareness on the importance of electric motorcycles and vehicles. The importance of this training goes beyond reduction of pollution in Nigeria, it gives room for job opportunities for women and brings about an inclusive democracy.





Our Executive Director was one of the facilitators at **Farm Radio International**. The training focused on Unpaid Care, especially for women and girls. Unpaid care is one of the most unnoticed topics yet to be included in conversations, reason being that it has not been put on the spotlight as a major issue faced by women. The training centered on measures and strategies for tackling unpaid care work in the country and the society at large.



Our Vision

To be a leading resource platform for driving policy interventions for improving the plights, participation, experience and inclusion of women, girls and persons with disabilities in Nigeria and Africa ensuring that the interventions created are sustainable.

Our Mission

To be a foremost platform of engagement with policy makers, institutions, NGOs, LNGOs, other development sector actors, private and public organizations in Nigeria and Africa on gender mainstreaming across all sectors with deliberate attention to the need for women's role in elections, politics, governance,

FIVE PILLARS OF GENDER STRATEGY

- Gender Justice
- Gender Driven Research
- Advocacy,
- Accountability
- Partnership.



GSAI has recorded over 47 stories ranging across print, broadcast and the new media, under the Collaborative media project proudly sponsored by WSCIJ and MacArthur Foundation.

- *Our Training program was shown on Gender Agenda a women's policy driven program on Africa Independence Television. It focused on the importance of the e-mobilty training as a new dimension for the transportation sector in Nigeria and it's potential to create jobs for bk the women and youth Click to watch...*

<https://youtube.com/shorts/oDZF0JVWrs?si=mleI9sm4gn0QZT70>



In the course of this year, we will establish a Social Impact Reorientation Program for Young Boys and Girls in primary and secondary schools in Nigeria starting with the FCT, with support from Ministry of Education, UBEC and SUBEB. This program is to reach the younger generation and **'Catch them young'**.

The program will focus on Policy Literacy and other policies that are applicable to them as young people and as Nigerians. It will also focus on ways to enhance their understanding on what inclusive governance is.

We will also continue with our community advocacy on the importance of women's role in community leadership, participation in decision making, politics and policy literacy



GSAI will also be working on its short film project titled **MARA** *focused on mental health and third person trauma*, this is especially important as this an area that is unspoken about in main stream conversation when it comes to mental health.



#mentalhealth

In all we are looking forward to a great year ahead and are still open to partnering with more organizations of like minds because we believe in the power of collaborations in the area that matters most which is creating a society where the rights of women, girls and women with disabilities matter.

This year, we will face new opportunities and challenges. But with your continued support, we know we can make a lasting difference for women, girls and women with disabilities.

Together, let's make 2024 a year of transformative change and lasting impact!

With sincere appreciation,

The GSAI Team.

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